

2025-2026 Partnership Contract

This agreement is made by and between the Tygart Valley United Way and the below signed nonprofit agency for a twelve-month period beginning July 1, 2025, and ending June 30, 2026.

United Way and Funded Partner Agree to the following items:

Partnership

- Work together in a joint solicitation of businesses and individuals in the annual United Way Fundraising Campaign. This includes running a workplace campaign within the agencies, to be shared with staff, board members, and others you see fit. Failure to return your internal campaign packet of \$1 minimum may lead to an automatic reduction of your annual allocation during the Community Review process. We strive for 100% participation among our United Way staff, board, and partner agencies.
- Not discriminate as to race, religion, age, gender, sexual orientation, national origin, and disabilities-in providing services, training, and recruitment of staff, volunteers, and governing body.
- Provide clearly defined services based on current need, demand, or problem in the community and document the impact of the services.
- Inform the United Way of all significant changes in the Funded Partner's mission, goals, services, funding, management, and staffing. Any issue or fiscal emergency, which may threaten the future of the agency, shall be immediately reported to the United Way.

Supplemental Fundraising

Tygart Valley United Way encourages all Funded Partners to consider and pursue multiple income sources that might include grants from foundations, government funding, direct mail fund raising appeals, membership drives, fees from services, and special events. It is recommended that agencies receive a maximum of 25% of their overall revenue from Tygart Valley United Way.

United Way agrees to:

- Raise dollars for the Community Impact Fund, which provides allocations to Funded Partners.
- Accept donations that are specifically designated to Funded Partners.

Funded Partner agrees to:

- Contact businesses or corporations for agency operational, capital, or special event funds any time during the year **except between September 1 and October 31**. This 2-month period is when United Way volunteers are working to raise funds in workplaces throughout the region.
 - Organization fundraising events may take place during this period as long as the business/corporate support has been solicited prior to September 1.
 - Organizations will not kick-off a capital campaign or major fundraising drive between September 1 and October 31 and will notify the United Way when the capital campaign dates are set.

- Conduct **no payroll deduction solicitations** from businesses and corporations.
- Conduct no self-promotion campaigns for the purpose of designations. Self-promotion campaigns are defined as direct mailings, emails, social media, or advertising exclusively and specifically to encourage donors to designate to the agency.

Co-Branding

Required Placement of Tygart Valley United Way Funded Partner Logo:

- On your organization's website. At minimum the logo should appear on your homepage. The logo must be linked to TVUW's homepage: <http://www.tvunitedway.org>.
- At the entrance to all facilities or lobbies where funded programs take place. (TVUW will provide).
- On your organization's brochures, annual report, printed newsletters, and promotional materials.
- Identify agency/organization as a Tygart Valley United Way Funded Partner whenever possible on program fact sheets, news releases/media advisories/boilerplates, and special promotional flyers, etc.

Non-Disparagement Clause:

- Agree to not disparage the name of Tygart Valley United Way or any of its employees, board members, or volunteers in their roles at Tygart Valley United Way in the media (broadcast, print, social media, interactive, or mobile/text).

Participation

- United Way will offer a series of 10 workshops throughout the year. They are designed to help nonprofits with various topics across the entire sector. As a funded partner, the agency is required to participate in at least 3. Participation in others is recommended, but not required.
- Funded Partners will be invited to participate in all public Campaign Events and Activities. Although participation isn't mandatory, it is highly encouraged. Attendance at these events helps build the strong partnership that this agreement relies on.
- As applicable, funded partners will be required to complete the annual Automated Verification Request (AVR) sent by United Way's 211 Community Resource Specialist. This is to make sure your information is correct and updated in the WV 211 database accessed across the state.

Volunteerism

- Day of Action is a large-scale volunteer initiative held on the Friday after Labor Day every year to jumpstart the fall fundraising campaign. Each Funded Partner is required to participate and submit a project for this special volunteer day. It is important that each agency provides a quality volunteer experience on this day, as most volunteers will be direct campaign donors.

Counterterrorism Compliance

In compliance with the spirit and intent of the USA Patriot Act and other counterterrorism laws, the Tygart Valley United Way requires that each funded agency certify that it complies with the following:

- This Organization is not on any federal terrorism “watch lists,” including the list in the Executive Order 13224, the master list of specially designated nationals and blocked persons maintained by the Treasury Department, and the list of Foreign Terrorist Organizations maintained by the State Department.
- This Organization does not, will not and has not knowingly provided financial technical, in-kind or other material support or resources to any individual or entity that is a terrorist or terrorist organization or that supports or funds terrorism.
- This Organization does not, will not and has not knowingly provided or collected funds or provided material support or resources with the intention that such funds or material support or resources be used to carry out acts of terrorism.
- This Organization does not regrant to organizations, individuals, programs and/or projects outside of the United States of America without compliance with IRS guidelines.

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United Way or Funded Partner may terminate the relationship created by this agreement with sixty (60) days' notice, which may be given at any time. Any such termination will be by written notification and funding shall cease on the effective date of the termination.

Failure to abide by all terms of this Agreement shall result in the United Way exercising the Sanctions Policy.

Funded Partner _____

This agreement is made by and between the Tygart Valley United Way and the nonprofit named on this signature page, for a twelve-month period beginning **July 1, 2025**, and ending **June 30, 2026**.

This agreement must be signed by **June 27, 2025**.

Funded Partner

Executive Director/CEO Date

President/Chair, Board of Directors Date

Tygart Valley United Way

Chief Executive Officer Date

Chair, Board of Directors Date