



United Way of Marion  
and Taylor Counties



# 2020 ANNUAL REPORT

## Leadership Message



**Dani DeVito**  
Board President



**Brett White**  
Executive Director

First, please allow me to express my heartfelt thanks for your support in 2020. This past year has been immensely hard for everyone, but with your help, we were able to make this year a little easier for some of the most vulnerable in our communities. The people of Marion and Taylor Counties are lucky to have people like you as their neighbors and friends.

Over this last year, I have been honored to serve as your president. With the strength and passion of our board, the strategic guidance of Brett White and his dedicated staff, and our tireless volunteers, we have been able to create change, encourage growth, and achieve the largest campaign goal in the history of our agency. We accomplished all of this despite having to completely change most of our plans, cancel multiple events, and find new and creative ways of reaching people, while still keeping our community healthy and safe.

You may be asking yourself, how did we do it? Sometimes, I look back at all the new struggles thrown our way and wonder the same. This year we did the only thing we could do; We moved **Forward Together**. We continued relentlessly toward our goal and we couldn't have done that without our community. You all created new fundraising ideas and started new workplace campaigns and invited your friends and neighbors to chip in as well. Our success is due to our collective hard work and drive.

I would be completely remiss if I did not say a very special thank you to Devanna Corley. Devanna led this campaign and kept us focused on reaching our goal and rolled with every punch that 2020 threw at us. She overcame a lot of obstacles to lead us across the finish line, and that dedication deserves to be recognized.

As we continue through 2021, we will still be feeling the effects of all that happened in 2020. We must continue to adapt to new challenges and make sure that we are helping those around us that need it the most. I look forward to continuing the wonderful work that we are doing across our region and can't wait to see all the things that we accomplish together this year.

What a year 2020 was for all of us. The COVID-19 pandemic created challenges and uncertain times like never before, but through it all, we saw so much hope and optimism surrounding us.

Our staff, donors, and volunteers are playing a game-changing role in the fight for the education, health, and financial stability of every person in our community – something that is needed now more than ever.

Under the leadership of our Campaign Chair Devanna Corley, and because of the generosity of more than 1,065 donors, we exceeded our campaign goal and raised \$520,489 - the largest amount ever in our history. To accomplish this during a global pandemic is a true testament to the generosity of our community.

From day one, our staff has been working to ensure that food, masks, personal protective gear, and of course financial assistance, got to who needed it most. Our COVID-19 Response and Recovery Fund raised an amazing \$110,000 that we were able to put back into the community immediately.

Through all the uncertainty we were able to expand and improve on several of our community impact initiatives and kept our agency funding at 100%.

I'm so proud of what we've been able to accomplish this year. Our community is still recovering and we will be here for each step of the way. I hope you will join us, because we can't move forward unless we do it together!

# COVID-19 RESPONSE

## MARION AND TAYLOR COUNTIES

Raised and distributed over

**\$101,450**

to 42 community agencies, and organizations.



**13,716**

individuals received food assistance across both counties



churches professionally cleaned and sanitized

Answered over

**20,000**

calls, chats, and texts statewide

**2.1.1**

  
**9,000**

MRE meals delivered and distributed to Marion and Taylor counties



**5,000**

masks distributed

 **473**

families received emergency financial assistance

Facilitated distribution of over

**\$75,343**

from FEMA for the CARES EFSP Program



homeless individuals housed and provided food for safety and quarantine

**35** 

gallons of hand sanitizer secured and distributed



## Warm Coats Warm Hearts

Our 2020 Warm Coats, Warm Hearts Winter Clothing Drive collected over 2,500 cold-weather items for the residents of Marion and Taylor counties.

The strain of COVID-19 substantially increased the need of our neighbors this year, and donations of cold-weather items helped eased the burden of staying warm and safe throughout the winter months. The installation of our donation drop-box was instrumental in increasing our donations.

Thanks to our local businesses and community members, we were able to supply these much needed items to our local partners, including Soup Opera, Friendship Fairmont, Scott Place Shelter, Salvation Army, Connecting Link, HOPE, and Taylor County Family Resources.



## VITA

In 2020, the United Way of Marion and Taylor Counties became a VITA site. The VITA program is designed to provide free tax preparation services to qualifying individuals in Marion and Taylor counties. The program allows individuals and families to keep more money in their pockets by ensuring they receive tax credits they are eligible for, as well as not having to pay for tax preparation services. In addition, they are provided free financial education materials.

Through the program, 51 federal returns and 63 state returns were filed for local residents. Of those, the average refund amount was \$1,111.00 with an average Earned Income Tax Credit of \$1,129.29. The average adjusted gross income for returns filed by United Way of Marion and Taylor Counties was \$22,977.78.



## West Virginia 211

2020 marked the one year anniversary of West Virginia 211 launching statewide. As the program celebrated the special milestone, we had no idea what would be in store for the year.

As the pandemic overtook our daily lives, 211 became the critical statewide information line. Working with Governor Justice, Senators Manchin and Capito, and partners around the state, our network mobilized and was ready to go immediately. The call volume skyrocketed.

At the end of 2020, we had taken over **21,146** calls, **1,473** live chats, and **2,842** texts. Our website had over 27,583 visitors. These equate to over **155,742** minutes of help for West Virginians.



## United for Kids

The United for Kids collection helps young people in Marion and Taylor counties have what they need to face their day with dignity while in school. Not all students have necessary hygiene or personal items available at home, so this collection provides what they need to make sure they stay healthy, happy, and ready to learn. This year's drive collected enough hygiene products, food, and clothing to stock each school pantry in Marion and Taylor counties before the start of the year.

With the utilization of an Amazon Charity List, donations were easier than ever to make. We had over 25 shipments with requested items delivered right here to the United Way office. It was an excellent way for folks to easily see what items are needed with just the click of a mouse!



## Born Learning Trail

The Born Learning Trail is a fun, easy way for parents, grandparents and caregivers to capture children's natural curiosity and love of play to help build early-learning skills which are critical for school readiness. With help from the Bower's Trust and Marion County Parks and Recreation, we were able to install two Born Learning Trails in our coverage area. The first was installed at Castle Creek Park in Grafton, and the second at Mary Lou Retton Youth Park in Fairmont. Volunteers from Mon Power, Fairmont State and Taylor County Family Resources helped install the trails, as well as create beautiful and engaging art on the sidewalks to accompany the trail signs.

The trail is a community change strategy, helping boost children's language and literacy skills – and encouraging families to get active!



## Volunteer MTC

VolunteerMTC, our online portal dedicated to helping individuals and organizations find meaningful volunteer opportunities, grew tremendously in 2020 through a grant from Volunteer West Virginia. The funding allowed us to create a stronger partnership with Fairmont State University and Pierpont Community and Technical College and to improve the marketing for the system. As the pandemic began, VolunteerMTC was used to promote emergency opportunities and to coordinate projects for those looking to volunteer virtually and in person.

We have **70** organizations registered in the system and over **761** active volunteers across Marion and Taylor counties.





# FORWARD TOGETHER >>>



Devanna Corley  
2021 Campaign Chair



~~GOAL - \$500,000~~  
**\$520,489**  
*Largest Campaign in History!*

Ascent Consulting & Engineering  
Bennett and Dobbins PLLC  
Biggies Drive In  
Capital Doors  
Carpenter and Ford Funeral Home  
City Construction  
Edward Jones- Scott Kinty  
Fairmont Veterinary Hospital  
Funkhouser and Smith PLLC  
Keystone Realty  
Miller Law Offices, PLLC  
Omni Associates- Architects  
SocialBee Media  
This Place  
Trailer City  
Tygart Electric LLC  
WV News



**1,065** total givers  
**68** workplace campaigns  
**\$77,565** special events  
**106** leadership givers  
**58** corporate gifts  
**27** emerging leaders

## Workplace Campaigns

Anna Jarvis Elementary School  
 Boy Scouts- Mountaineer Area Council  
 CASA of Marion County  
 City of Fairmont  
 Combined Federal Campaign  
 Conley CPA  
 Connecting Link  
 Disability Action Center  
 East Dale Elementary School  
 East Fairmont High School  
 East Fairmont Middle School  
 Enterprise Rent-A-Car  
 Equitable/AXA  
 Fairmont Federal Credit Union  
 Fairmont Marion Transit Authority  
 Fairmont Senior High School  
 Fairmont State University  
 Fairview Elementary School  
 Fairview Middle School  
 Family Services of Marion & Harrison

FedEx Ground  
 First Exchange Bank  
 Flemington Elementary School  
 Global Science and Technology  
 Grafton High School  
 HOPE, Inc.  
 Huntington Banks  
 Jayenne Elementary School  
 Learning Options  
 Literacy Volunteers of Marion County  
 Marion County Board of Education  
 Marion County Chamber of Commerce  
 Marion County Child Advocacy Center  
 Marion County Commission  
 Marion County Family Resource Network  
 Marion County Senior Citizens  
 Mon Power- First Energy  
 Monongah Elementary School  
 Monongah Middle School  
 MVA- Fairmont Clinic

MVB Bank  
 North Central WV Community Action  
 North Marion High School  
 Novelis  
 Pierpont Community & Technical College  
 Pleasant Valley Elementary School  
 Stepping Stone  
 Taylor County Board of Education  
 Town of White Hall  
 Truist/BB&T Bank  
 United Parcel Service  
 United Way of Marion & Taylor Counties  
 Verizon  
 Walmart  
 Watson Elementary  
 WCO Flooring America  
 WesBanco  
 West Fairmont Middle School  
 White Hall Elementary School  
 WV High Tech Foundation

## Corporate Gifts

Adams Office Supply  
 Amazon Smile Foundation  
 Anderson Environmental Services  
 Anthony Chevrolet  
 Ascent Consulting & Engineering  
 Ball Toyota  
 Bennett & Dobbins  
 Biggie's Drive-In  
 Capital Doors  
 Carpenter & Ford Funeral Home  
 Christ Episcopal Church  
 City of Mannington  
 Civil and Environmental Consultants  
 Colasessano's  
 Datha/Gene Foundation  
 Drs. Laughlin and Wade  
 Enersystems  
 Enterprise Rent-A-Car  
 EQT Foundation  
 Exxon Mobil Corporation  
 Fairmont Eye Care.  
 Fairmont Federal Credit Union

Fairmont Veterinary Hospital  
 First Exchange Bank  
 Ford Funeral Home  
 Friends of Jim Riffle for Sheriff  
 Funkhouser and Smith PLLC  
 Grafton Rotary Club  
 Keystone Realty  
 Manchin Injury Law Group  
 Marion County AFL-CIO  
 Marion County Medical Society  
 Marion County Rescue Squad  
 Middletown Properties  
 Middletown Tractor Sales  
 Miller Law Offices PLLC  
 Mon Health- Grafton City Hospital  
 Mon Health- Marion Neighborhood  
 Hospital  
 Mon Power- First Energy  
 MVB Bank  
 North Central West Virginia Airport  
 Novelis  
 Omni Associates Architects

Panhandle Cleaning and Restoration  
 Rhododendron House Bed & Breakfast  
 Rogers Electrical  
 Ron Lane Inc.  
 Rotary Club of Fairmont  
 Rotary Club of South Fairmont  
 SocialBee Media  
 This Place  
 Toothman Sowers Ford  
 Trailer City  
 Truist/BB&T Bank  
 Tygart Electric  
 United Mine Workers District 31  
 United Parcel Service  
 WCO Flooring America  
 WesBanco Bank  
 Wilfong Enterprises  
 WVU Medicine  
 WV News  
 XTO Energy



### Emerging Leaders

The Emerging Leaders program connects young leaders with United Way and immerses them in the community. The mission is to bring together a diverse group of individuals between the ages of 20 and 40 to make a difference.

Josiah Batten  
 Catie Blankenship  
 Emily Brown  
 Joby Chadwell  
 Dani Devito  
 Gregory DeVito  
 Rebecca DeVito

Natalie Feltz  
 Jonathan Frantz  
 Cassandra Garcia  
 Joseph Garcia  
 Jeremy Hatcher  
 LaTora Keigley-Harker  
 Alexis Keller

Gabrielle Jordan  
 Amie Marchesani  
 Stevie McDonald  
 Zachariah Moore  
 Blaire Nuzum-Wise  
 Erin Parker  
 Jayme Payton

Christopher Sharps  
 Hanna Turner  
 Rebecca Walters  
 Philip Wright

## Tocqueville | \$10,000 +

Devanna and Tony Corley

Estate of Gleason and Jean Kuhn

Estate of James Garzia

## Pioneer | \$5,000 - \$9,999

2 Anonymous

## Visionary | \$3,000 - \$4,999

William and Lois Laughlin

Charles and Patricia Mullett

J. Scott and Joan Tharp

## Pillar | \$2,500 - \$2,999

Rev DD and Mary Meighen

## Champion | \$2,000 - \$2,499

Brett J. White

2 Anonymous

## Partner | \$1,500 - \$1,999

Gary K. Bennett  
R. Kyle and Joyce Hamilton

Danielle Heston-Raddish  
Rodney Richards

Melanie Thompson  
2 Anonymous

## Leader | \$1,000 - \$1,499

George Blankenship  
Jim and Sabrina Chadwell  
Warren and Judy Compton  
Dani and Gregory DeVito  
Noel and David Goldberg  
Gary and Linda Jack

Elisabeth Rose Lathrop  
Mirta M. Martin  
Kenneth Miller  
Donna H. Peduto  
Stanard and Linda Swihart  
Mary Jo Thomas

Rosemary M. Thomas  
Rhonda and Steven Wilson  
Blaire and Josh Wise  
Dixie L. Yann  
5 Anonymous

## Advocate | \$500 - \$999

Dale Bradley  
Jeanie and Robert Brenneman  
Andrew Cain  
Abby D. Chapman  
Jeff and Heather Collins  
Ladenna J. Collins  
Jason Ward Corbin  
Ryan Courtney  
Dana Davis Jr.  
Cindy Dickey  
Ann H. Drago  
Judd and Bobbie Doerfler  
Charles Engebretson  
Justin Fabri  
Randy and Nancy Farley  
Debra Fortney

Agnes Franz  
Kevin Gessler and Amy Skeens  
Norman Gundersen  
Jeremy and Whitney Rae Hatcher  
Merri Incitti  
Tryston Kessler  
Mike and Elizabeth Lawson  
Rock and Cindy Manchin  
Keith and Leslie March  
Lisa and Rob Matthews  
Earl and Martha McConnell  
Valerie Means  
Christine and Leonard Miller  
Tracy Miller  
Michelle and Jason Molisee  
Rick and Sally Morgan

Pam and Jim Nolan  
David and JoAnn Nuzum  
Donald Alan Sayre  
Christopher Sharps  
Tina and Dave Shaw  
Cindy Shriver  
Troy A. Snyder  
Julie and Robert Sole  
Allen and Pat Staggers  
Emily and Matt Swain  
Mark Tenney  
Angela D. Toothman  
Nancy L. Vandergrift  
Philip M. Wright  
Steven Zelenak  
27 Anonymous



## Statement of Financial Position

(Year Ending December 31, 2020\*)

Checking/Savings	612,270	Allocations & Designations Payable	226,241
Accounts Receivable	341,176	SBA PPP Loan	20,000
		Other Current Liabilities	3,810
<b>Total Current Assets</b>	<b>953,446</b>	<b>Total Current Liabilities</b>	<b>250,051</b>
Property and Equipment	187,673	<b>Total Liabilities</b>	<b>250,051</b>
<b>Total Fixed Assets</b>	<b>187,673</b>	<b>Total Equity</b>	<b>891,069</b>
<b>TOTAL ASSETS</b>	<b>\$ 1,141,119</b>	<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>\$ 1,141,119</b>

## Statement of Activities

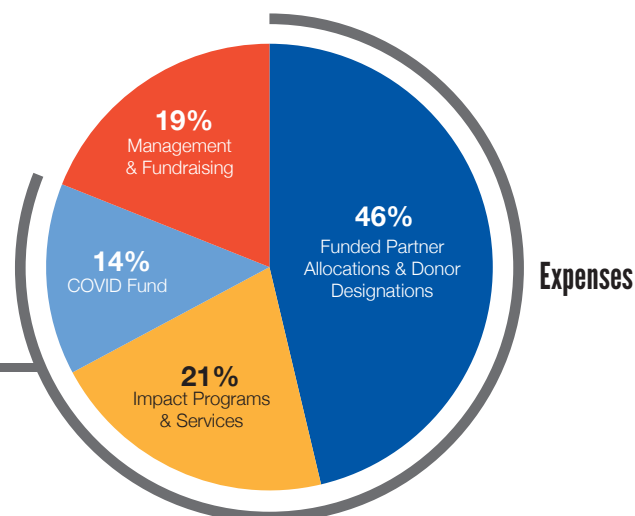
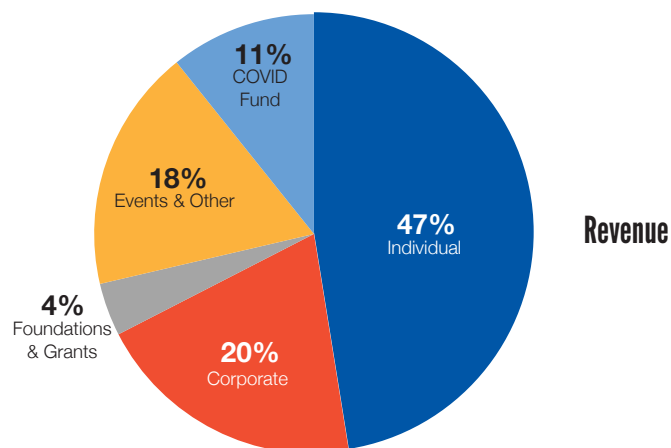
(Year Ending December 31, 2020\*)

Individual Gifts	487,156
Corporate Gifts	205,205
Foundations and Grants	40,010
COVID Fund	110,261
Events and Other Revenue	183,856

**Total Revenues \$ 1,026,488**

Funded Partner Allocations	306,494
Programs and Services	138,369
COVID Fund	91,813
Management and Fundraising	125,496

**Total Expenses \$ 589,982**



**81%**

United Way MTC values its fiduciary responsibility to donors, funders, and the larger community. We strive to operate as efficiently as possible.

Last year, 81% of our funding was invested in community programming, partner agencies, and impact initiatives.

### Celebration of Lights

The Celebration of Lights celebrated its 13th year in 2020. Our United Way is fortunate to partner with the Rotary Club of South Fairmont for this holiday tradition. Their hard work is truly amazing. Over 502 displays line the park, with approximately 17 displays new displays added this year.

Over **8,703** cars and **32,346** people traveled through the displays this year. Due to COVID-19, Market in the Park and the Reindeer Run 5K both had to be canceled, but families from around the region enjoyed the park from the safety of their vehicles.

We implemented online advance tickets this year and increased the number of walker and drive through nights overall.

**Total Raised: \$72,500**

**Rotary**  
South Fairmont



### Media Partners



### Foundations and Grants

EQT Foundation  
Datha/Gene Foundation  
Marion County Commission  
Volunteer West Virginia



## Board of Directors

**Dani DeVito**  
President  
ShalePro Energy

**Christine Miller**  
Vice President  
Taylor County Schools

**Rebecca Miller**  
Secretary  
ND Paper- Fairmont

**Melanie Thompson**  
Treasurer  
Huntington Banks

**Michael Angelucci**  
**Larry Buckland**  
**Devanna Corley**  
**Cindy Dickey**  
**Kevin Gessler**  
**Christina Gouzd**  
**Michael Haines**  
**Mike Lawson**  
**Mirta Martin**  
**Debby Michalski**

Marion County Rescue Squad  
Life United Methodist Church  
Civil & Environmental Consultants  
Fairmont Federal Credit Union  
Mon Health- Grafton City Hospital  
Keystone Realty  
Mon Power/First Energy  
Community Volunteer  
Fairmont State University  
United Security Agency

**Johnny Moore**  
**Sally Morgan**  
**Chuck Mullett**  
**David Nuzum**  
**Blaire Nuzum-Wise**  
**Stephanie Pethtel**  
**Chuck Shields**  
**Amy Snively**  
**Patrick Snively**  
**Michael White**

Pierpont C&T College  
Marion County Schools  
Community Volunteer  
Community Volunteer  
Miller Law Office  
Allegheny Science & Technology  
Fairmont State University  
Fairmont State University  
Fairmont State University  
VA Hospital- Clarksburg

## Committees

### Finance

Melanie Thompson - Chair  
Toni Balenger  
Jim Chadwell  
Dani DeVito  
Taylor Downs  
Gary Jack  
Andrea Klepfel  
Butch Osborne

### Nominating

David Nuzum - Chair  
Dani DeVito  
Blaire Nuzum-Wise

### Personnel

Debby Michalski- Chair

### Governance

Cindy Dickey - Chair

### Emerging Leaders

Joseph Solberg - Co Chair  
Chris Sharps- Co Chair  
Catie Blankenship Snyder  
Emily Brown  
Joby Chadwell  
Dani DeVito  
Jeremy Hatcher  
Blaire Nuzum-Wise  
Alex Petry

### Community Review

Michael White - Chair  
Melanie Thompson - Vice Chair

#### Members:

Tony Balenger  
Jeanie Brenneman  
Susan Dempsey  
Becky DeVito  
Shaela Duckworth  
Kathy Dunn  
Lyla Grandstaff  
Norm Gunderson  
Anna Hicks  
Allan Keener  
Mary Meighen  
Robin Moore  
Elizabeth Nestor  
David Nuzum  
Angela Schwer  
Joseph Solberg  
Amber Walker  
Mark Zeck

#### Liaisons:

Ashley Brenneman  
Dedra Cobb  
Jennifer Frame  
Kate Greene  
Jeremy Hatcher  
Jennifer Jones  
Donna Mick  
Ryann Moore  
Jamie Payton  
Alex Petry  
Larru Puccio II  
Phil Reed  
Gatsby Rider  
Misty Rohaly  
Jessie Sharps  
Macy Souhala  
Sheila Westfall

## United Way Team

**Brett White**  
**Emily Swain**  
**Caleb Ward**  
**Chris Yost**  
**Sara Quigley**

Executive Director  
Community Impact Director  
Office Manager  
AmeriCorps Member  
AmeriCorps Member







United Way of Marion  
and Taylor Counties

221 Washington Street, Fairmont, WV 26554  
Phone: (304) 366-4550 | Fax: (304) 244-2333  
unitedway@unitedwaymtc.org

[unitedwaymtc.org](http://unitedwaymtc.org)

Literacy Volunteers



Marion County



Stepping  
Stone



Marion County



Family Resource Network

