

Marion County



2019

Better Together



Taylor County

ANNUAL REPORT



United Way of Marion
and Taylor Counties



Sally Morgan
Board President



Brett White
Executive Director

What a remarkable 2019! Over the course of the year, I had the privilege of serving as board president, a leadership role unique to the real needs and hardships that our communities face. With the help of a strong and uniquely talented board, guidance of Brett White and the tireless presence of community volunteers, we have been able to implement change, encourage program growth and help the men, woman and children of our community...for all of this - THANK YOU!

You may be asking yourself, how did we do it? We accomplished it by working together. After all, we are better together, right? Your support, donations, and love have allowed the United Way and the people, programs, and agencies of our community to flourish and grow. A very special thank you to Pat and Amy Snively, our campaign chairs, for helping us successfully reach our campaign goals and raise in excess of \$500,000. They truly embraced their role and gave of their time and talents without reservation. They truly exemplify our theme of Better Together.

As we look to 2020, I would like to wish Devanna Corley well in continuing the momentum needed to ensure the financial and organizational stability of the United Way of Marion and Taylor Counties. I challenge you to continue to forge new relationships and respond when our community calls.

As my time as president ends, I'm filled with gratitude and pride to know that the vision and determination of volunteers resulted in a historic year and changed the trajectory of not only Marion County, but also Taylor County now too. I am also filled with anticipation for what the future holds – I assure you that Dani DeVito and the board will be working to meet and exceed your expectations to achieve positive outcomes for our agencies and those impacted.

Thank you for allowing me to serve and best wishes for a successful 2020!

This year has been a year of growth and tremendous advancement for United Way.

Under the leadership of our Campaign Chairs Pat and Amy Snively, and because of the generosity of over 1,011 donors, we exceeded our campaign goal and raised more than \$503,475.

We added our first community impact director to our team in September and have successfully launched several impact initiatives, including the grandfamilies program, the VITA tax preparation service, and West Virginia 211. The Warm Coats Warm Hearts collection brought in over 2,000 items for individuals in need and over 8,000 calls were taken across West Virginia by our 211 operators.

On July 1st, we expanded our mission and became the United Way of Marion and Taylor Counties. We are so thrilled to now be serving two counties and have enjoyed meeting our friends in Taylor County. We are looking forward to helping bring resources and assistance to the hard-working nonprofits there.

As the year was drawing to a close, we received our most transformative gift in the history of our United Way. JT and Patricia Hodges donated our new building to the organization. Our new home will allow us to grow our programming and provide more services to our community.

We still have much work to be done. I hope you will join us, because we can't do it without you!



HOW YOUR DOLLARS WERE INVESTED



provided **1,817 hours**
of mental health counseling



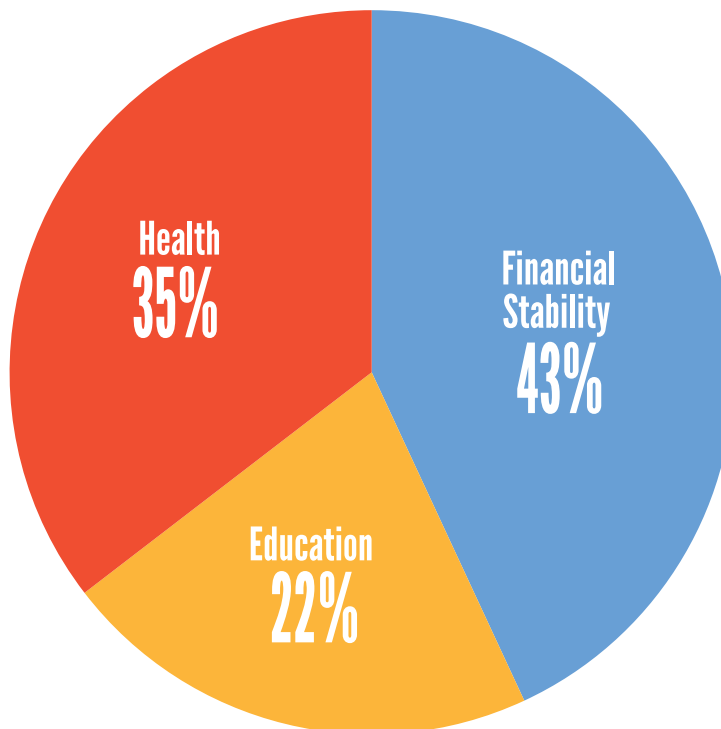
reached
573 young people
to increase academic and personal growth



provided
8,099 people
with emergency financial assistance
to help achieve stability



served **41,861 meals**
to individuals in need



coordinated **1,426 nights**
of shelter for families affected by
domestic violence



completed **19,670 hours**
of in-home care and
delivered **1,876 meals**
to seniors



provided **382 children** with
support and advocacy
during domestic violence and traumatic
family situations



enriched the lives of
445 individuals
with disabilities through
education, job coaching, training, and
life skills



Empty Bowls

The sixth annual Empty Bowls Soup and Bread Luncheon was held on March 10th at the Knights of Columbus. The event raised nearly **\$6,000** for the Soup Opera, Connecting Link, and Salvation Army.

Over 400 people attended and enjoyed a meal as well as education about hunger in our community. Each attendee took home a handcrafted bowl donated by local artisans and businesses. All the soup, desserts, and bowls were donated by generous individuals and businesses in our community. The event is a true community collaboration.

West Virginia 211

On April 1st, the West Virginia United Way Collaborative took over management and ownership of West Virginia 211. This special hotline is staffed by United Way specialists throughout West Virginia and is available 24 hours a day, 365 days a year.

This project was the first project ever undertaken by the newly formed statewide collaborative. All fourteen United Ways are working together to make the project a success. In Marion and Taylor, we added a LifeBridge AmeriCorps member to take the calls and serve as our specialist.

At the end of 2019, we had taken over **8,210** calls and **237** live chats. The goal of the program is to be the one number for information and referrals across West Virginia.

Volunteer MTC

VolunteerMTC, our online portal dedicated to helping individuals and organizations find meaningful volunteer opportunities, grew tremendously in 2019 through partnerships with Fairmont State University and Pierpont Community and Technical College. The system allows agencies to post opportunities and volunteers to respond through an automated process..

We have **58** organizations registered in the system and over **600** active volunteers across Marion and Taylor counties.

It's easy to get involved. Just visit **volunteermtc.org**.

Marion/Taylor: Better Together

Leaders from United Way of Marion County announced an expansion into Taylor County effective July 1, 2019. With the expansion, the name officially changed to United Way of Marion and Taylor Counties.

"This is a natural expansion for our organization to bring United Way's presence to another level in the communities within Taylor County," said Brett White, Executive Director. "For over 81 years, we have served Marion County by providing funding, programming and other services to improve the quality of life of everyone in our community and I look forward to building on that now in Taylor County."

The event, which took place at the historic Mother's Day Shrine in Grafton, also saw presentations from local legislators and a community bank.

Fairmont Federal Credit Union celebrated the expansion with a gift to United Way of \$1,939. The bank, which is celebrating its 80th anniversary this year, presented the gift in honor of their founding year, 1939.

White also introduced the Campaign Chairs that lead the first ever combined campaign, Patrick and Amy Snively. The combined campaign, raised \$503,475.

"We were so proud to lead the campaign efforts last fall," remarked Patrick Snively. "The work being done in our communities is critical to helping our neighbors lead successful lives. We were thrilled to bring Taylor County into our family."





Dancing with the Stars

The seventh annual Dancing with the Stars was a smash hit on October 7th. Over **610** people were in attendance, making it the largest event ever. The night was filled with fantastic entertainment. The couples worked so hard this year and their efforts showed in each number. Attendees enjoyed celebrity judge Landau Eugene Murphy Jr. He treated the crowd to a special performance during intermission. Thank you to the Marion Chamber of Commerce for being amazing partners!

The 2019 winners were:

People's Choice: Alex Petry and Stephanie Pethtel

Judge's Choice: Alex Petry and Stephanie Pethtel

Total Raised: \$32,000



Celebration of Lights

The Celebration of Lights celebrated its 12th year in 2019. Our United Way is fortunate to partner with the Rotary Club of South Fairmont for this holiday tradition. Their hard work is truly amazing. Over 475 displays line the park, with approximately 16 displays new displays added.

Over **5,813** cars and **22,902** people traveled through the displays this year. Market in the Park welcomed over 2,000 individuals at the opening event and 190 brave individuals participated in the Reindeer Run 5K.

Total Raised: \$63,500



Day of Action

On June 21st, we joined with other United Way organizations from around the globe for Day of Action. This was our second year for this event. The special day was sponsored by Rogers Electric. Volunteers were treated to lunch at beautiful Palatine Park and received commemorative t-shirts. **170** volunteers spread out across Marion County to complete **19** service projects.

The event takes place on the first day of Summer each year.

Total Volunteer Hours: 680





BETTER together



Patrick and Amy Snively
2020 Campaign Chairs

Campaign Awards

Outstanding School Campaigns

Admin/Support - Central Board Office
Elementary - White Hall Elementary School
Middle - Monongah Middle School
High - East Fairmont High School

Gleason & Jean Kuhn Growth Award

Fairmont Federal Credit Union

Outstanding Funded Partner Campaign

Disability Action Center

Outstanding Employee Coordinator

Amanda Moore
Fairmont Federal Credit Union

Campaign Cornerstone

Mon Power

Corporate Volunteerism

Novelis

Emerging Leader of the Year

Joby Chadwell

Chairman's Award

Christine Miller

LIVE UNITED Award

Marion County Schools

Rev. Donal "Jack" Squires Award

JT and Patricia Hodges

Best of the Best Award

Fairmont State University

GOAL - \$500,000
\$503,475

1,011

total givers

81

workplace campaigns

\$95,983

special events

101

leadership givers

41

corporate gifts

47

emerging leaders

BRINGING PEOPLE TOGETHER
TO MAKE THINGS BETTER



Workplace Campaigns

American Red Cross
 Anna Jarvis Elementary School
 Astro Buick GMC at Exit 132
 AXA Advisors
 BB&T Bank
 Boy Scouts - Mountaineer Area Council
 CASA of Marion County
 City of Fairmont
 Combined Federal Campaign
 Conley CPA
 Connecting Link
 Disability Action Center
 East Dale Elementary School
 East Fairmont High School
 East Fairmont Middle School
 Enterprise Rent-A-Car
 Fairmont Federal Credit Union
 Fairmont Marion Transit Authority
 Fairmont Regional Medical Center
 Fairmont Senior High School
 Fairmont State University
 Fairview Elementary School
 Fairview Middle School
 Family Services of Marion & Harrison

FedEx Ground
 First Exchange Bank
 Flemington Elementary School
 Global Science and Technology
 Grafton High School
 HOPE, Inc.
 Huntington Banks
 Jayenne Elementary School
 Learning Options
 Literacy Volunteers of Marion County
 Manchin Injury Law Group
 Marion County Board of Education
 Marion County Chamber of Commerce
 Marion County Child Advocacy Center
 Marion County Commission
 Marion County Family Resource Network
 Marion County Public Library
 Marion County Rescue Squad
 Marion County Senior Citizens
 Mon Power - First Energy
 Monongah Elementary School
 Monongah Middle School
 MVA - Fairmont Clinic
 MVB Bank

Nationwide Insurance
 ND Paper - Fairmont Division
 North Central WV Community Action
 North Marion High School
 Pierpont Community & Technical College
 Pleasant Valley Elementary School
 Stepping Stone
 Taylor County Board of Education
 Times West Virginian
 Town of White Hall
 United Parcel Service
 United Way of Marion & Taylor Counties
 Verizon
 Walmart
 Watson Elementary
 WCO Flooring America
 WesBanco
 West Fairmont Middle School
 West Virginia DEP
 White Hall Elementary School
 WV High Tech Foundation
 YWCA

Corporate Gifts

Adams Office Supply
 Amazon Smile Foundation
 Anthony Chevrolet
 BB&T Bank
 Bennett & Dobbins
 Carpenter & Ford Funeral Home
 Christ Episcopal Church
 City of Mannington
 Colasessano's
 Drs. Laughlin and Wade
 Enersystems
 Enterprise Rent-A-Car
 Exxon Mobil Corporation
 Fairmont Eye Care

Fairmont Federal Credit Union
 Fairmont Veterinary Hospital
 First Exchange Bank
 First Presbyterian Church
 Floyd Real Estate
 Ford Funeral Home
 George W. Bowers Family Charitable Trust
 Grafton Family Dentistry
 Grafton Rotary Club
 Hood Insurance Group
 Huntington Banks
 Keystone Realty
 Manchin Injury Law Group
 Marion County AFL-CIO

Middletown Tractor Sales
 Mon Power - First Energy
 ND Paper - Fairmont Division
 North Central West Virginia Airport
 Rhododendron House Bed & Breakfast
 Rotary Club of South Fairmont
 Trailer City
 United Mine Workers District 31
 United Parcel Service
 WCO Flooring America
 WesBanco Bank
 Wilfong Enterprises
 Woodmen Life - Chapter 20



The Emerging Leaders program connects young leaders with United Way and immerses them in the community. The mission is to bring together a diverse group of individuals between the ages of 20 and 40 to make a difference.

Alex Petry
 Alexander Stout
 Alexis Keller
 Amanda Johnson
 Amanda Moore
 Amie Marchesani
 Angelina Tenon
 Ashley Tasker
 Austin Patterson
 Blaire Nuzum-Wise
 Bridget Boothe
 Cassandra Garcia

Catie Blankenship
 Christopher Sharps
 Corey Sidow
 Elizabeth Devito
 Emily Brown
 Erin Parker
 Gabrielle Jordan
 Gary White
 Gatsby Rider
 Gregory DeVito
 Hanna Turner
 Jayme Payton

Jeremy Hatcher
 Jessica Sharps
 Joby Chadwell
 Jonathan Frantz
 Joseph Garcia
 Joseph Solberg
 Josiah Batten
 Julie Chadwell
 LaTora Keigley-Harker
 Mary Roy
 Matthew Carpenter
 Natalie Feltz

Nicole Green
 Philip Wright
 Rebecca Miller
 Rebecca Starkey
 Rebecca Walters
 Stevie McDonald
 Tim Liebrecht
 Ursula Gentilozzi
 Victoria Cann
 Zachariah Moore



The Leadership Giving Society recognizes and celebrates the vital importance of personal giving at exceptional levels. Members of our Leadership Giving Society are people of vision. Their community involvement creates solutions that shape tomorrow.

Tocqueville | \$10,000 +

Estate of Gleason and Jean Kuhn

Estate of James Garzia

Pioneer | \$5,000 - \$9,999

2 Anonymous

Visionary | \$3,000 - \$4,999

Holly and James Kauffman

William and Lois Laughlin

J. Scott and Joan Tharp

Pillar | \$2,500 - \$2,999

1 Anonymous

Champion | \$2,000 - \$2,499

Rev DD and Mary Meighen

Chuck and Patricia Mullett

Brett J. White

Partner | \$1,500 - \$1,999

Gary K. Bennett
Kyle and Joyce Hamilton

Linda Hickman
Danielle Heston-Raddish

Chris and Jessie Sharps
3 Anonymous

Leader | \$1,000 - \$1,499

Robert S. Adcock
Jim and Sabrina Chadwell
Dani and Gregory DeVito
Dr. Sitharama Swamy Katragadda
Jennifer L. Kinty

Elisabeth Rose Lathrop
Mirta M. Martin
Donna H. Peduto
John Ramsey
Mary Jo Thomas

Melanie Thompson
Dixie L. Yann
5 Anonymous

Advocate | \$500 - \$999

Dale Bradley
Jeanie DeVito Brenneman
Abby D. Chapman
Tina Cheatham
Jeff and Heather Collins
Ryan Courtney
Cindy Dickey
Dennis and Juanita Edge
Charles Engebretson
Marquis Frazier
Dr. Brad Gilbert
Norman Gundersen
David Harvey
Jeremy and Whitney Rae Hatcher

Merri Incitti
Nancy L. Koppel
Mike and Elizabeth Lawson
Rock and Cindy Manchin
Joseph and Cindy Masturzo
Earl and Martha McConnell
Valerie Means
Christy and Chip Miller
Tracy Miller
Michelle and Jason Molisee
Rick and Sally Morgan
Blair Nuzum-Wise and Josh Wise
David and JoAnn Nuzum
Louis Secreto

Tina and Dave Shaw
Dean Shriver
Patrick and Amy Snively
Julie and Robert Sole
Emily and Matt Swain
Mark Tenney
Rosemary M. Thomas
Nancy L. Vandergrift
Craig and Pat White
Philip M. Wright
Steven Zelenak
Robin Zemonick
18 Anonymous



Statement of Financial Position

(Year Ending December 31, 2019)

Checking/Savings	623,028	Accounts Payable	(535)
Accounts Receivable (Net of Allowance)	(10,000)	Allocations & Designations Payable	22,6241
		Other Current Liabilities	2,969
Total Current Assets	613,028	Total Current Liabilities	228,675
Property and Equipment	187,673		
Accumulated Depreciation	(17,318)		
Total Fixed Assets	187,673	Total Liabilities	228,675
Other Assets	9,965	Total Equity	582,026
TOTAL ASSETS	\$ 810,702	TOTAL LIABILITIES & EQUITY	\$ 810,702

Statement of Activities

(Year Ending December 31, 2019)

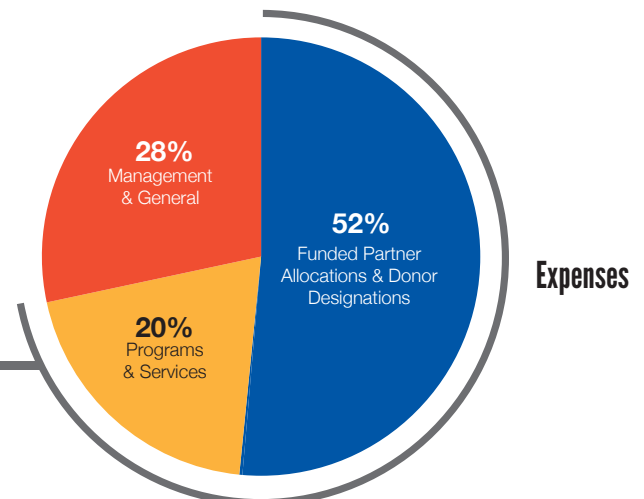
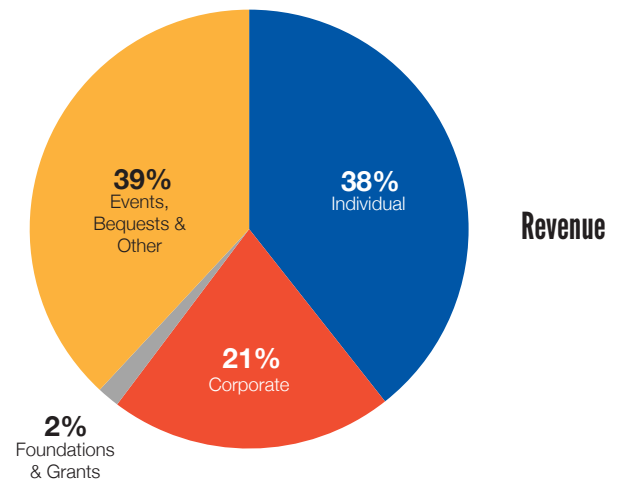
Individual Gifts	451,812
Corporate Gifts	127,653
Foundations and Grants	14,000
Events, Bequests & Other Revenue	371,923

Total Revenues	\$ 965,388
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Funded Partner Allocations	303,018
Donor Directed Designations	1,344
Programs and Services	118,345
Management and Fundraising	167,275

\$ 589,982

Net Income	375,406
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72%

United Way MTC values its fiduciary responsibility to donors, funders, and the larger community. We strive to operate as efficiently as possible.

Last year, 72% of our funding was invested in community programming, partner agencies, and impact initiatives.

Partners



Sponsorships



Media Partners



Foundations and Grants

George W. Bowers Family Charitable Trust
Datha/Gene Foundation





Board of Directors

Sally Morgan
President
Marion Co Schools

Dani DeVito
Vice President
ShalePro Energy

Rebecca Miller
Secretary
ND Paper- Fairmont

Melanie Thompson
Treasurer
Huntington Banks

Michael Angelucci
Jeanie Brenneman
Devanna Corley
Cindy Dickey
Christina Gouzd
Michael Haines
Mike Lawson
Mirta Martin
Christine Miller

Marion County Rescue Squad
Community Volunteer
Civil & Environmental Consultants
Fairmont Federal Credit Union
Keystone Realty
Mon Power/First Energy
Community Volunteer
Fairmont State University
Taylor County Schools

Johnny Moore
Chuck Mullett
David Nuzum
Blaire Nuzum-Wise
Chuck Shields
Amy Snively
Patrick Snively
Michael White

Pierpont C&T College
Community Volunteer
Community Volunteer
Miller Law Office
Fairmont State University
Fairmont State University
Fairmont State University
VA Hospital- Clarksburg

Committees

Finance

Melanie Thompson - Chair
Toni Balenger - Vice Chair
Jim Chadwell
Taylor Downs
Gary Jack
Angela Klepfel
Sally Morgan
Charles Mullett
Butch Osborne

Nominating

Blaire Nuzum-Wise - Chair
Taylor Downs
Sally Morgan

Personnel

Michael Angelucci - Chair

Governance

Cindy Dickey - Chair

Emerging Leaders

Amanda Moore - Co Chair
Joseph Solberg - Co Chair
Bridget Booth
Joby Chadwell
Dani DeVito
Miranda Gump
Jeremy Hatcher
Jennifer Jones
Blaire Nuzum-Wise
Alex Petry

Community Review

Jeanie Brenneman - Chair
Dani DeVito - Vice Chair

Members:

Tony Balenger
Susan Dempsey
Randy Farley
Lyla Grandstaff
Allan Keener
Chris Lavorata
Mary Meighen
Robin Moore
Sally Morgan
Kim Pellillo
Rosemary Phillips
Kevin Rogers
Amber Walker

Liaisons:

Tracey Beckley
Becky DeVito
Kathy Dunn
Nancy Farley
Gary Jack
Donna Mick
Jude Miller
Ryann Moore
Phil Reed
Angela Schwer
Mary Jo Thomas
Michael White
Kevin Wilfong



United Way Team

Brett White
Emily Swain
Gatsby Rider
Chris Yost
Caleb Ward

Executive Director
Community Impact Director
Office Manager
AmeriCorps Member
Office Assistant

Through a transformative gift from JT and Patricia Hodges, the United Way of Marion and Taylor Counties moved into their new home at 221 Washington Street on December 1, 2019. The 4,000 sq.ft. building will allow the United Way to expand and offer programming and services to the community that were never possible before.



United Way of Marion
and Taylor Counties

221 Washington Street, Fairmont, WV 26554
Phone: (304) 366-4550 | Fax: (304) 244-2333
unitedway@unitedwaymtc.org

unitedwaymtc.org

Literacy Volunteers



Marion County



Stepping
Stone

