

United
Way



United Way of Marion County



20 ANNUAL
18 REPORT



Devanna Corley
Board President



Brett White
Executive Director

What a remarkable 2018! Over the course of the year, I had the extraordinary opportunity to serve as board president, a transformational leadership role unique to the real needs and hardships that Marion County faces. With the help of a strong and uniquely talented board, guidance of Brett White and the tireless presence of community volunteers, we have been able to implement change, encourage program growth and HELP the men, women and children of our community... for all of this - **THANK YOU!**

You may be asking yourself, how did we do it? We did it because you became the ONE! You all become the ones to HELP, to love, to care for and be concerned about the United Way and the people, programs and possibilities in Marion County. A very special **thank you** to Tina Shaw, campaign chairwoman, for helping us successfully reach our campaign goals and raise in excess of \$500,000. Tina truly embraced her role and gave of her time and talents without reservation.

As we look to 2019, I would like to wish Pat and Amy Snively well in continuing the momentum needed to ensure the financial and organizational stability of the United Way of Marion County. I challenge you to continue to forge new relationships and respond when Marion County calls... after all it only takes you becoming the ONE!

As my time as president ends, I'm filled with gratitude and pride to know that the vision and determination of volunteers resulted in a historic campaign and changed the trajectory of Marion County. I am also filled with anticipation for what the future holds – I assure you that Sally Morgan and the board will be working to meet and exceed your expectations to achieve positive outcomes for our agencies and those impacted.

Continued blessings and love in 2019!

This year has been a year of transformation for our United Way.

Under the leadership of our Campaign Chair Tina Shaw and the generosity of a record 1,051 donors, we exceeded our campaign goal by over \$35,000 and raised more than \$510,425. This is the first time our campaign has raised over half-a-million dollars.

In a year that has proven trying for so many nonprofits across our state, our success is a true testament to the hard work of our donors, volunteers, and Board of Directors. We dedicated a significant amount of time to solidifying our relationships with corporate partners and our funded partners. Fairmont State University had their largest campaign ever and we began our new Emerging Leaders program.

We launched our Warm Coats Warm Hearts collection and collected over 2,000 items for individuals in need. Our MyFreeTaxes program helped families in Marion County save over \$23,000 on tax preparation fees.

We made significant strides in becoming a more financially stable organization. Through the generosity of several estate gifts, we're in a very strong financial position for the future.

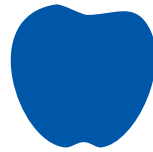
We've accomplished a tremendous amount this year, but we still have much work to be done. While we wrap-up this year of transformation, I'm looking forward to 2019 being a year of reinvention. We must reinvent the way Marion County sees our agency and help them understand the importance of our work. It will take all of us doing our part...after all, we are better together!



HOW YOUR DOLLARS WERE INVESTED



providing **1,530 hours**
of **mental health counseling**



reaching
591 young people
to increase academic and personal growth



providing
7,841 people
with **emergency financial assistance**
to help achieve financial stability



23,443 hours
of in-home care and
1,228 meals
delivered to seniors

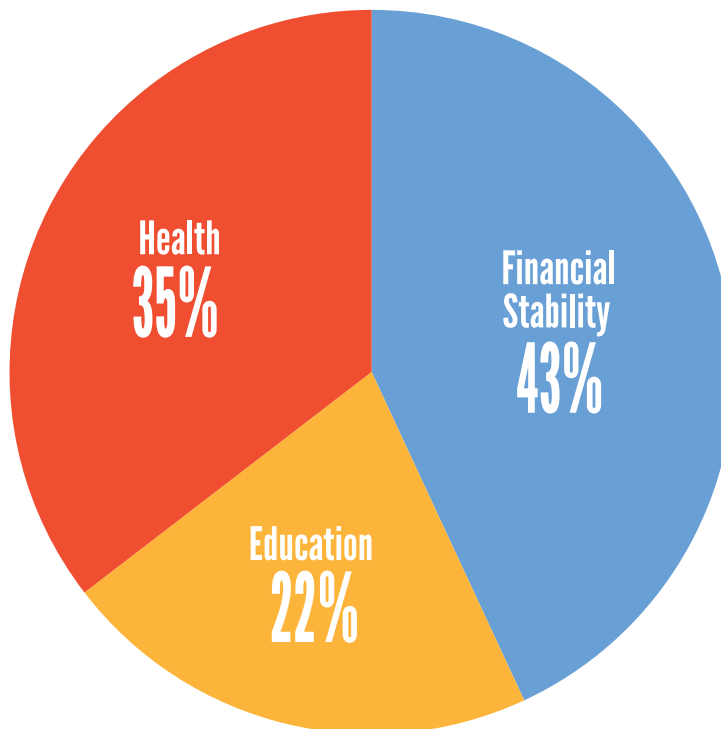
123 tax returns
filed for **free**,
saving families **\$24,600**



360 individuals
with disabilities received
education, job coaching, training, and
life skills



39,126 meals
served to individuals in need



156 children provided with
support and advocacy
during domestic violence and traumatic
family situations



1,126 nights
of shelter for families affected by
domestic violence



Empty Bowls

The fifth annual Empty Bowls Soup and Bread Luncheon was held on March 11th at the Knights of Columbus. The event was the largest one yet and raised nearly **\$7,000** for the Soup Opera, Connecting Link, and Salvation Army.

Over 500 people attended and enjoyed a meal and education about hunger in our community. Each attendee took home a handcrafted bowl that was donated by local artisans and businesses. All the soup, desserts, and bowls were donated by generous individuals and businesses in our community. The event is a true community collaboration.



MyFreeTaxes

United Way Worldwide partners with industry leader H&R Block to help people easily and accurately file both their federal and state taxes through MyFreeTaxes. MyFreeTaxes is mobile optimized so anyone can access MyFreeTaxes.com from their computer, tablet or smart phone. Most filers complete their taxes in less than an hour. The program is completely free for individuals making less than \$66,500.

This was the first year that Marion County promoted the program. We jumped from number twenty-three in West Virginia up to number four. We had over **123** tax returns completed, which helped save families over **\$23,600** in tax preparation fees.



Volunteer Marion

In April, we launched Volunteer Marion, an online portal dedicated to helping individuals and organizations find meaningful volunteer opportunities online. The system allows agencies to post opportunities and volunteers to respond completely automated.

This new system has already dramatically changed the way Marion County volunteers. We have **43** organizations registered in the system and over **397** active volunteers.

It's easy to get involved. Just visit volunteermarion.org.





Dancing with the Stars

The sixth annual Dancing with the Stars was a smash hit on October 7th. Over **605** people were in attendance, making it the largest event ever. The night was filled with fantastic entertainment. The couples worked so hard this year and their efforts showed in each number. Attendees enjoyed the new photo booth and full dinner that was added! Thank you to the Marion Chamber of Commerce for being amazing partners with us!

The 2018 winners were:

People's Choice: Susan Harper and Jared Rogers

Judge's Choice: Susan Harper and Jared Rogers

Total Raised: \$34,600



Celebration of Lights

The Celebration of Lights celebrated its 11th year in 2018 with a record-setting year. Our United Way is fortunate to partner with the Rotary Club of South Fairmont for this holiday tradition. Their hard work is truly amazing. Over 455 displays line the park, with approximately 20 of them added this year.

Over **6,351** cars and **24,586** people traveled through the displays this year. Market in the Park welcomed over 2,000 individuals as the soft opening of the season and 125 brave individuals participated in the Reindeer Run 5K.

Total Raised: \$62,500



Day of Action

On June 21st, we joined with other United Way organizations from around the globe for Day of Action. This was our first large scale volunteer event in Marion County. The special day was sponsored by Rogers Electric. Volunteers were treated to lunch at beautiful Palatine Park and received commemorative t-shirts. Once they had lunch, over **121** volunteers spread out across Marion County to complete over **18** service projects.

The event takes place on the first day of Summer each year.

Total Volunteers: 121





First time to cross over
half-a-million dollars in
history of organization!



~~GOAL - \$475,000~~

\$510,425

Campaign Awards

Outstanding School Campaigns

Admin/Support- Central Board Office
Elementary- White Hall Elementary School
Middle- Monongah Middle School
High- East Fairmont High School

Gleason & Jean Kuhn Growth Award

Fairmont Regional Medical Center

Outstanding Funded Partner Campaign

Stepping Stone

Outstanding Employee Coordinator

Patrick Snively- Fairmont State University
Jillian Sole- Pierpont C&TC

Campaign Cornerstone

United Parcel Service

Corporate Volunteerism

Mon Power

Emerging Leader of the Year

Ashley Tasker and John Funkhouser

Chairman's Award

Christ Episcopal Church

LIVE UNITED Award

Mon Power

Rev. Donal "Jack" Squires Award

Jim Chadwell

Best of the Best Award

Fairmont State University

1,051

total givers

86

workplace campaigns

\$90,093

special events

102

leadership givers

47

corporate gifts

31

emerging leaders



Directors from the Funded Partners proudly raise the numbers to reveal the total amount raised during the campaign celebration. Members of the East Fairmont High School Drumline also joined as a surprise guest to help unveil the record amount.



Workplace Campaigns

American Red Cross
Astro Buick GMC at Exit 132
AXA Advisors
BB&T Bank
Boy Scouts- Mountainer Area Council
CASA of Marion County
City of Fairmont
Combined Federal Campaign
Conley CPA
Connecting Link
Disability Action Center
Dr. Pepper Snapple Group
East Dale Elementary School
East Fairmont High School
East Fairmont Middle School
Enterprise Rent-A-Car
Fairmont Federal Credit Union
Fairmont Marion Transit Authority
Fairmont Regional Medical Center
Fairmont Senior High School
Fairmont State University
Fairview Elementary School
Fairview Middle School

Family Services of Marion & Harrison
FedEx Ground
First Exchange Bank
Global Science and Technology
Hood Insurance Group
Hope Inc.
Huntington Banks
Jayenne Elementary School
Learning Options
Literacy Volunteers of Marion County
Manchin Injury Law Group
Marion County Board of Education
Marion County Chamber of Commerce
Marion County Child Advocacy Center
Marion County Commission
Marion County Family Resource Network
Marion County Public Library
Marion County Rescue Squad
Marion County Senior Citizens
Mon Power- First Energy
Monongah Elementary School
Monongah Middle School
MVA- Fairmont Clinic

MVB Bank
Nationwide Insurance
ND Paper - Fairmont Division
North Central WV Community Action
North Marion High School
Pierpont Community & Technical College
Pleasant Valley Elementary School
Rose Padden & Petty
Stepping Stone
Times West Virginian
United Parcel Service
United Way of Marion County
Verizon
Walmart
Watson Elementary
WCO Flooring America
WesBanco
West Fairmont Middle School
West Virginia DEP
White Hall Elementary School
Wilfong Enterprises
Wilson Ford
WV High Tech Foundation
YWCA

Corporate Gifts

Adams Office Supply
Amazon Smile
Anthony Chevrolet
BB&T Bank
Bennett & Dobbins
Carpenter & Ford Funeral Home
Christ Episcopal Church
City of Fairmont
City of Mannington
Colasessano's
Datha Gene Foundation
Dominion
Energysystems
Enterprise Rent-A-Car
Exxon Mobil

Fairmont Eye Care
Fairmont Federal Credit Union
First Exchange Bank
First Presbyterian Church
Floyd Real Estate
Ford Funeral Home
FRMC- Medical Staff
G.A. Brown & Son
Gwynn Tire Service
Hood Insurance Group
Huntington Bank
Manchin Injury Law Group
Marion County AFL-CIO
Middletown Properties
Middletown Tractor Sales

Mon Power- First Energy
Nationwide Insurance
ND Paper - Fairmont Division
North Central West Virginia Airport
Rhododendron House Bed & Breakfast
Rotary Club of South Fairmont
Stalnaker Log Homes
Trailer City
United Mine Workers District 31
United Parcel Service
Ward's
WCO Flooring America
WesBanco Bank
XTO Energy



Tina Shaw
2019 Campaign Chair



Emerging Leaders

The Emerging Leaders program connects young leaders with United Way and immerses them in the community. The mission is to bring together a diverse group of individuals between the ages of 20 and 40 to make a difference.

Josiah Batten
Erin Beckman
Jason Bolyard
Bridget Boothe
Victoria Cann
Joby Chadwell
Miranda Cummings
Elizabeth Devito
Gregory DeVito
Rebecca DiClemente
Jonathan Frantz
John Funkhouser
Joseph Garcia
Jeremy Hatcher
Jennifer Jones
Gabrielle Jordan

Tim Liebrecht
Kathryn McConnell
Amanda Moore
Zachariah Moore
Blair Nuzum-Wise
Stephanie Panny
Alex Petry
Misty Rohaly
Mary Roy
Jessica Sharps
Rebecca Starkey
Alexander Stout
Ashley Tasker
Natalie Watson
Michael White
Philip Wright



The United Way of Marion County Leadership Giving Society recognizes and celebrates the vital importance of personal giving at exceptional levels. Members of our Leadership Giving Society are people of vision. Their community involvement creates solutions that shape tomorrow.

Tocqueville | \$10,000 +

Estate of Gleason and Jean Kuhn

Pioneer | \$5,000 - \$9,999

2 Anonymous

Visionary | \$3,000 - \$4,999

Holly and James Kauffman

William and Lois Laughlin

Pillar | \$2,500 - \$2,999

J. Scott and Joan Tharp

Champion | \$2,000 - \$2,499

Robin and Julie Gomez

Rev DD and Mary Meighen

1 Anonymous

Partner | \$1,500 - \$1,999

Gary K. Bennett

Jennifer K. Wade

Brett J. White

Leader | \$1,000 - \$1,499

Robert S. Adcock
Jim and Sabrina Chadwell
Arden and Anna Fisher
R. Kyle and Joyce Hamilton
Gary and Linda Jack
Jennifer L. Kinty

Mirta M. Martin
Charles Mullett
Patricia Mullett
Donna H. Peduto
Mary Jo Thomas

Kevin and Donna Wilfong
Dixie L. Yann
5 Anonymous

Advocate | \$500 - \$999

Dale Bradley
Jeanie DeVito Brennehan
Ruth L. Brooks
Jeff and Heather Collins
Jason Ward Corbin
Cindy Dickey
Judd and Bobbie Doerfler
Lyndsey M. Dugan
Dennis and Juanita Edge
Charles Engebretson
Nicole G. Green
Norman Gundersen
David Harvey
Jeremy and Whitney Rae Hatcher
Dr. Sitharama Swamy Katragadda
Jim and Gale Kirby
Mrs. Nancy L. Koppel

David K. Kuhn
Elisabeth Rose Lathrop
Mike and Elizabeth Lawson
Rock and Cindy Manchin
Joseph and Cindy Masturzo
Harley and Cheryl Mayfield
Earl and Martha McConnell
Timothy A. McNeely
Vesna and Greg Meinert
Christine and Leonard Miller
Judith A. Miller
Michelle and Jason Molisee
Blair and Josh Wise
David and JoAnn Nuzum
Bill and Rosemary Phillips
Gary L. Price
Mohammad Roidad, MD

Donald Alan Sayre
Louis Secreto
Chris and Jessie Sharps
Tina and Dave Shaw
Patrick and Amy Snively
Julie and Robert Sole
Allen and Pat Staggers
Dr. and Mrs. I. B. Taskin
Mark Tenney
Melanie Thompson
Nancy L. Vandergrift
Craig and Pat White
Larette Woodrum
Philip M. Wright
Steven Zelenak
25 Anonymous



Statement of Financial Position

(Year Ending December 31, 2018)

Checking/Savings	435,900	Accounts Payable	(37,667)
Accounts Receivable (Net of Allowance)	(9,000)	Allocations & Designations Payable	226,241
		Other Current Liabilities	2,094
Total Current Assets	435,900	Total Current Liabilities	228,335
Property and Equipment	18,492		
Accumulated Depreciation	(17,318)		
Total Fixed Assets	1,173	Total Liabilities	228,335
Other Assets	36	Total Equity	208,774
TOTAL ASSETS	\$ 437,110	TOTAL LIABILITIES & EQUITY	\$ 437,110

Statement of Activities

(Year Ending December 31, 2018)

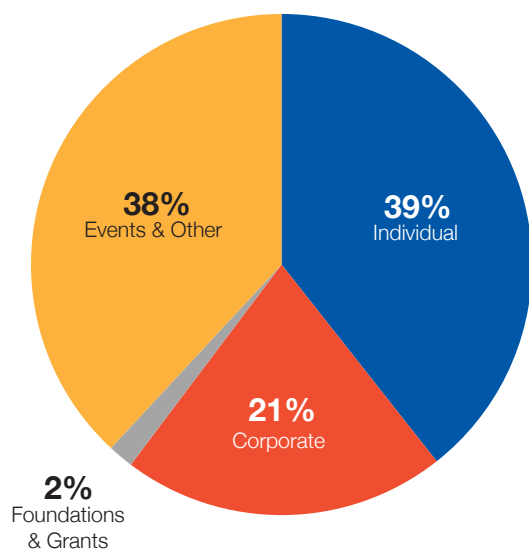
Individual Gifts	157,060	Funded Partner Allocations	255,636
Corporate Gifts	128,979	Donor Directed Designations	123
Foundations and Grants	7,496	Programs and Services	54,328
Events and Other Revenue	126,064	Management and Fundraising	158,771

Total Revenues **\$ 485,107**

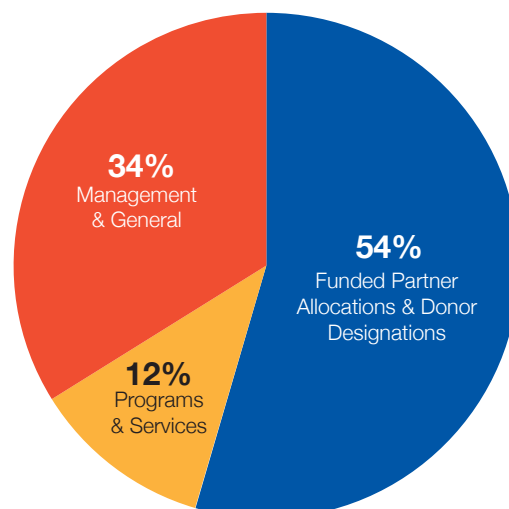
Total Expenses **\$ 468,858**

Net Income **16,249**

Revenue



Expenses



Partners



Sponsorships



FAIRMONT STATE
UNIVERSITY™



Media Partners



ANITA STEVENS
PHOTOGRAPHY



Foundations and Grants

Datha/Gene Foundation
Dominion Foundation
First Energy Foundation





Board of Directors

Devanna Corley
President
The Thrasher Group

Sally Morgan
Vice President
Marion Co Schools

Rebecca DiClemente
Secretary
ND Paper- Fairmont

Melanie Thompson
Treasurer
Huntington Banks

Michael Angelucci
Toni Balenger
Jeanie Brenneman
Dani DeVito
Taylor Downs
Brandon Flower
Julie Fox
Holly Kauffman
Mike Lawson

Marion County Rescue Squad
Marion County FRN
Community Volunteer
ShalePro Energy
Manchin Injury Law Group
Esquire
Community Volunteer
Mon Power- First Energy
Community Volunteer

Mirta Martin
Johnny Moore
Chuck Mullett
Blaire Nuzum-Wise
Daniel Quance
Tina Shaw
Amy Snively
Patrick Snively

Fairmont State University
Pierpont C&T College
Community Volunteer
Miller Law Office
Fairmont Regional Medical Center
Marion County Chamber
Fairmont State University
Fairmont State University

Committees

Finance

Melanie Thompson - Chair
Toni Balenger - Vice Chair
Devanna Corley
Charles Mullett
Gary Jack
Butch Osborne
Daniel Quance

Nominating

Blaire Nuzum-Wise - Chair
Taylor Downs
Devanna Corley

Personnel

Michael Angelucci - Chair
Gina Fantasia
Fred Lemasters
Johnny Moore
Tina Shaw

Emerging Leaders

Ashley Tasker - Co Chair
John Funkhouser - Co Chair

Campaign Cabinet

Tina Shaw - Chair
Patrick Snively - Vice Chair
Amy Snively - Vice Chair
Blaire Nuzum-Wise
Cindy Dickey
Holly Kauffman
John Funkhouser
Ashley Tasker
Julie Sole
Mike Lawson
Gloria Cunningham
Lyla Grandstaff
Earl McConnell
Martha McConnell
Debby Michalski
Mary Jo Thomas
Hanna Turner
Jeremy Laird
Nancy Vandergrift

Community Review

Jeanie Brenneman - Chair
Dani DeVito - Vice Chair

Members:

Tony Balenger
Susan Dempsey
Randy Farley
Lyla Grandstaff
Allan Keener
Chris Lavorata
Mary Meighen
Robin Moore
Sally Morgan
Kim Pellillo
Rosemary Phillips
Kevin Rogers
Amber Walker

Liaisons:

Tracey Beckley
Becky DeVito
Kathy Dunn
Nancy Farley
Gary Jack
Donna Mick
Jude Miller
Ryann Moore
Phil Reed
Angela Schwer
Mary Jo Thomas
Michael White
Kevin Wilfong



United Way Team

Brett White
Executive Director

Gatsby Rider
Office Manager

Chris Yost
AmeriCorps Member

Caleb Ward
Office Assistant



United Way of Marion County

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unitedway@uwmarion.org

uwmarion.org



American Red Cross
River Valley Chapter

Stepping
Stone



Marion County



Family Resource Network



MARION COUNTY
CHILD ADVOCACY CENTER



On Eagles' Wings
THERAPEUTIC HORSEMANSHIP



SOBRANIA, INC.



north central west virginia
community action



BOY SCOUTS OF AMERICA
MOUNTAINEER AREA COUNCIL



The Family Service of Marion
and Harrison Counties, Inc.



Task Force on Domestic
Violence "HOPE, Inc."



Milan Puskar
Health Right
A Community Supported Free Clinic

Literacy Volunteers



Marion County



On Behalf
Of Older
West Virginians



CASA
Court Appointed Special Advocates
FOR CHILDREN
CASA OF MARION COUNTY