

20 ANNUAL 17 REPORT

Leadership Message



Holly Kauffman
2017 Board President



Brett White
Executive Director

If you are reading this, then you are someone who cares about United Way. I want to thank you for making a difference in Marion County through your donations and your valuable time. Without your support, our agencies would not be able to provide the crucial and many times, life changing services to our community.

I have been honored to serve as your president through 2017. This year has been challenging as we transitioned the organization away from special events and laid the first building blocks for a stronger and more resilient United Way. I must tell you that your United Way board was equal to the challenge. Through this year of change, your Board Members stood together, each stepping up in their individual ways and offering their unique talents, influence and support right when it was needed the most to help propel us forward. I want to sincerely thank each of them for their passion and commitment.

I also want to thank the directors of our agencies. Your dedication to your organizations' mission and your devotion to the people in our community is inspirational. Thank you for your patience as we explored ways to improve our focus on you. Working together with all of you, the future is bright!

Thanks go out to those who served by donating time/talent on committees, volunteering/attending events and through personal/business sponsorships. When the call goes out, Marion County responds.

A very special thank you to Mike Angelucci for keeping us focused on reaching the campaign goal, and to Brett White for agreeing to be the face of United Way in Marion County.

Your new President, Devanna Corley, is an extremely impressive individual who is high energy and a true leader. Devanna, thanks for lending your ear and advice to me this past year. I know that you and Brett will be an amazing team as you shift from "transitioning" to "transforming" United Way of Marion County.

Best Wishes for an amazing 2018!

This year has been a year of transition for our United Way. Under the leadership of our Campaign Chair Michael Angelucci and the generosity of over 667 donors, we exceeded our campaign goal by over \$22,000 and raised more than \$442,539.

In a year that has proven trying for so many nonprofits across our state, our success is a true testament to the hard work of our donors, volunteers, and Board of Directors. Special thanks to Holly Kauffman for her steadfast leadership as Board President. We owe her a tremendous thanks for her dedication and unwavering support.

We began the process of reframing our United Way and focusing more on our strategic corporate relationships. We had over 80 Leadership Givers who have stepped up as change makers in our community. Mon Power had their largest campaign ever and several other campaigns saw increases and renewed energy.

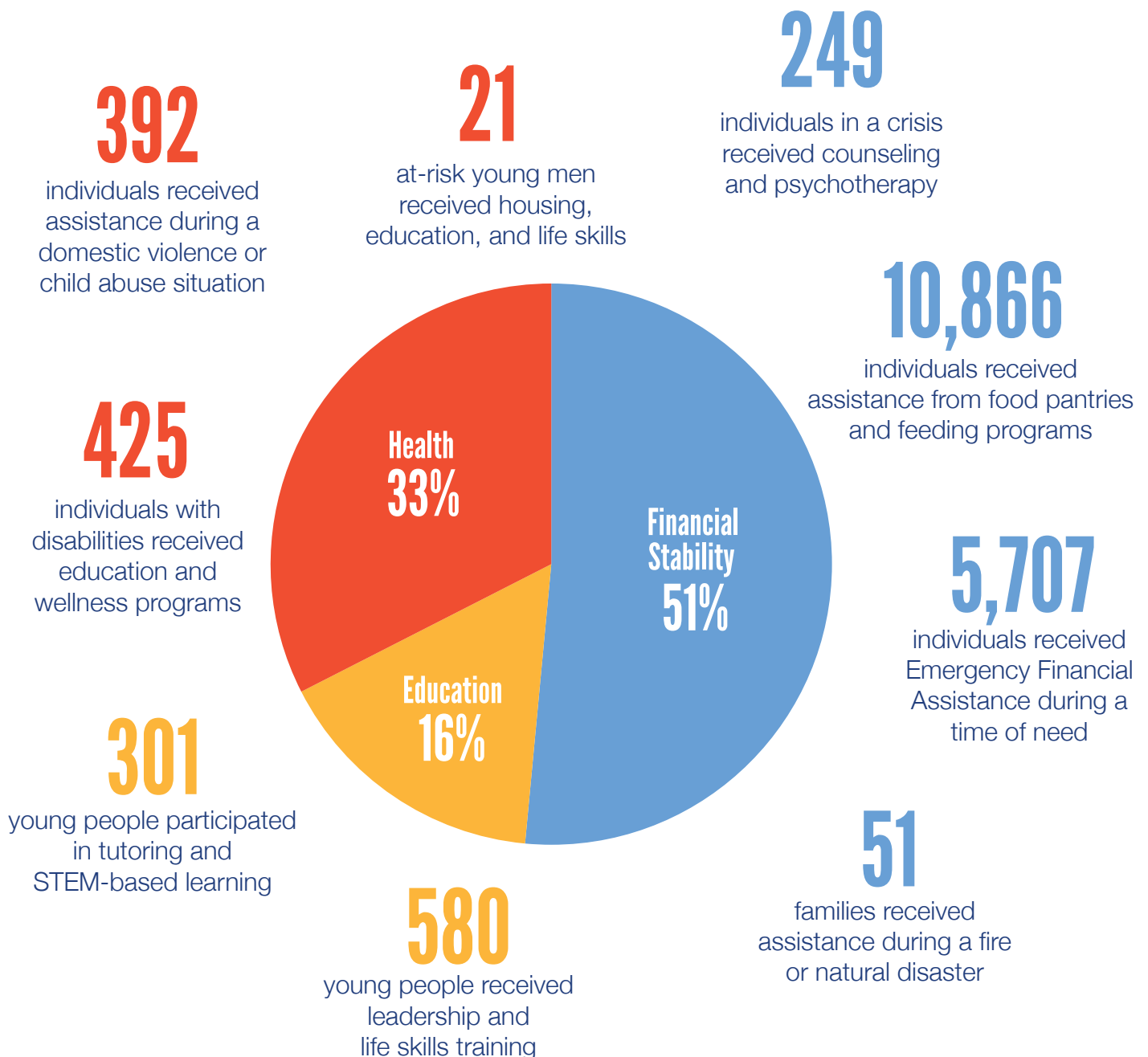
Our funded agencies are doing tremendous work in our community. Last year, they helped 22,000 Marion County residents achieve better health, deeper education, and stronger financial stability.

Our impact programs experienced tremendous growth. Empty Bowls saw its largest year ever raising over \$6,000 and Stuff the Bus provided needed items to 14 local schools for their pantries and student support programs.

We've accomplished a great deal this year, but we still have much work to be done. While we wrap up this year of transition, I'm looking forward to 2018 being a year of transformation. It will take all of us doing our part...after all, we're in this together!

United Way fights for the **health**, **education**, and **financial stability** of every person in Marion County.

HOW YOUR DOLLARS WERE INVESTED



Empty Bowls

The third annual Empty Bowls Soup and Bread Luncheon was held on April 9th at the Knights of Columbus. The event was the largest one yet and raised over \$6,400 for the Soup Opera, Connecting Link, and Salvation Army.

Over 400 people attended and enjoyed a meal and education about hunger in our community. Each attendee took home a handcrafted bowl that was donated by local artisans and businesses. All the soup, desserts, and bowls were donated by generous individuals and businesses in our community. The event is a true community collaboration. The 2018 event will be March 11, 2018.



Stuff the Bus



United Way joined with Mon Power and the MVA Fairmont Clinic to sponsor our first Stuff the Bus collection. While many are focused on school supplies, our drive collected food and personal hygiene items for the local school pantries. Many of these pantries are completely funded by teachers and do not have enough resources to help their students.

The items were collected at two locations in Fairmont and then sorted and delivered to each of the schools. Fourteen schools partnered with the event and United Way was able to provide supply grants to each of them with the dollars raised from the event.

Special thanks to the Marion-Fairmont Transit Authority for their use of a bus to aid the collections.

Cheerleading Clinic

On June 3rd, United Way sponsored a free Cheerleading Clinic for ages 5-14 at the Feaster Center on Fairmont State University's campus.

Attendees learned cheer motions, jumps, tumbling, stunts, and life skills from volunteer Cheer Coaches. The attendees all walked away with new routines to take back to their schools and to help with their future development.

Over 40 local children attended the clinic.



Dancing with the Stars



The fifth annual Dancing with the Stars was a smash hit on October 7th. Over 605 people were in attendance, making it the largest event ever. The night was filled with fantastic entertainment. The couples worked so hard this year and their efforts showed in each number. Attendees enjoyed the new photo booth that was added! Thank you to the Marion Chamber of Commerce for being amazing partners with us!

The 2017 winners were:

People's Choice: Julie Sole and Pat Snively

Judge's Choice: Ray Logue and Rebecca Giorcelli

Total Raised: \$24,000

Celebration of Lights

The Celebration of Lights celebrated its 10th anniversary in 2017 with a record-setting year. Our United Way is fortunate to partner with the Rotary Club of South Fairmont for this holiday tradition. Their hard work is truly amazing. Over 421 displays line the park, with 70 displays added just this year.

Over 6,393 cars and 23,000 people traveled through the displays this year. The addition of the Market in the Park night and the 5K Reindeer Run were both deemed tremendous successes.



Total Raised: \$60,000

Designer Bag Bingo



Over 200 people joined us for our Designer Bag Bingo at the Knights of Columbus. Attendees enjoyed tip boards, raffles, and over 20 games of bingo. Winners took home various designer purses and prizes. The raffle prizes were graciously donated by our funded agencies and volunteers prepared the food for the concession stand.

Total Raised: \$6,700



We're in this
TOGETHER



Michael Angelucci
2018 Campaign Chair

~~GOAL - \$420,000~~
\$442,539

667

total givers

68

workplace campaigns

\$90,093

special events

80

leadership givers

46

corporate gifts



Christ Episcopal Church of Fairmont donated \$20,000 to the fundraising campaign.
The check was presented on November 30, 2017.
Pictured are Mike Angelucci, Brett White, Mike Lawson, Julie Murdoch, and Jude Miller.

Workplace Campaigns

Allstate
AT&T
Astro Exit 132 Buick GMC
AXA Advisors
BB&T Bank
Bennett & Dobbins
Boy Scouts of Mountainer Area Council
CASA of Marion County
City of Fairmont
Combined Federal Campaign
Conley CPA Group
Connecting Link
Dr. Pepper Snapple Group
East Dale Elementary
East Fairmont High School
East Fairmont Middle School
Eat'n Park Hospitality Group
Enterprise Rent-A-Car
Fairmont Federal Credit Union
Fairmont Marion Transit Authority
Fairmont Regional Medical Center
Fairmont State Foundation
Fairmont State University

Family Services of Marion & Harrison Co.
FedEx Ground
First Exchange Bank
General Electric
Global Science and Technology
Hood Agency
Hope Inc.
Huntington Banks
Johnson & Johnson
Kennametals
LabCorp
Learning Options
Literacy Volunteers of Marion County
Lowe's
Marion County Board of Education
Marion County Chamber of Commerce
Marion County Commission
Marion County Family Resource Network
Marion County Public Library
Marion County Rescue Squad
Marion County Senior Citizens
Mon Power- First Energy
Monongah Middle School

MVA Fairmont Clinic
MVB Bank
Nationwide Insurance
NCWV Community Action Association
Novelis Light Gage Products
Pierpont Community & Technical College
Resolute Forest Products
Rose Padden & Petty
State Farm Insurance
Target
Times West Virginian
United Parcel Service
United Way of Marion County
Verizon
Walmart
WesBanco
West Fairmont Middle School
White Hall Elementary
Wilfong Enterprises
Wilson Ford
Workforce West Virginia
WV High Tech Foundation

Corporate Gifts

Adams Office Supply
American Federation of Teachers
American Fence Company
BB&T Bank
Bennett & Dobbins
Carpenter & Ford Funeral Home
Christ Episcopal Church
City of Mannington
Datha/Gene Foundation
Dominion
Dr. Pepper Snapple Group
Eat'n Park Hospitality Group
Eaton Corporation
Enersystems
Enterprise Rent-A-Car

Fairmont Eye Care
Fairmont Federal Credit Union
Fairmont Veterinary Hospital
First Exchange Bank
Ford Funeral Home
FRMC - Medical Staff
General Electric
Gwynn Tire Service
Hood Agency
Lowe's Companies
Manchin Injury Law Group
Marion Chiropractic Center
Marion County AFL-CIO
Marion County Commission
Marion County Rescue Squad

Middletown Home Sales
Middletown Tractor Sales
Mon Power- First Energy
MVB Bank
Novelis Light Gage Products
Peoples Natural Gas - Fairmont
Preceptor Beta Chapter
Puccio & Associates
Resolute Forest Products
United Parcel Service
Walmart
Ward's
WesBanco
Williams
XTO Energy

Campaign Awards

Growth Award

Fairmont Federal Credit Union

Outstanding Employee Coordinator

Donna Wilson, FRMC

Chairman's Award

Blaire Nuzum-Wise

President's Award

Brett White

Rev. Donal "Jack" Squires Award

Gary Jack

Best of the Best Award

Mon Power



During the Mid-Way Progress Report, over \$320,250 was raised toward the community goal of \$420,000. Attendees enjoyed lunch sponsored by The Thrasher Group.



The United Way of Marion County Leadership Giving Society recognizes and celebrates the vital importance of personal giving at exceptional levels. Members of our Leadership Giving Society are people of vision. Their community involvement creates solutions that shape tomorrow.

Pioneer | \$5,000 - \$9,999

2 Anonymous

Visionary | \$3,000 - \$4,999

Holly and James Kauffman

William and Lois Laughlin

Pillar | \$2,500 - \$2,999

J. Scott and Joan Tharp

Champion | \$2,000 - \$2,499

Sidney and Roberta Absher

Partner | \$1,500 - \$1,999

Gary K. Bennett
Rev. DD Meighen

Charles and Patricia Mullett
Brett J. White

Leader | \$1,000 - \$1,499

Jim and Sabrina Chadwell
Jeff and Jill Doty
Arden and Anna Fisher
Robin Gomez
Mr & Mrs R. Kyle & Joyce Hamilton

Jennifer L. Kinty
Donna H. Peduto
Mary Jo Thomas
Melanie Thompson
Jennifer K. Wade

Kevin and Donna Wilfong
Debbie and Allen Wilson
Dixie Yann
5 Anonymous

Advocate | \$500 - \$999

Michael Angelucci
Dale and Debbie Bradley
Jeanie D. Brenneman
Ruth L. Brooks
Jason Ward Corbin
Mariah Cunningham
Ann H. Drago
Debra Droppleman
Dennis and Juanita Edge
Charles Engebretson
Norman Gundersen
David Harvey
Jim and Gale Kirby

Mrs. Nancy L. Koppel
Michelle Laffey
Shawn Lanham
Rock and Cindy Manchin
Keith and Leslie March
Harley and Cheryl Mayfield
Earl and Martha McConnell
Christine and Leonard Miller
Donna Y. Nuzum
William E. Phillips, Jr.
Misty Poe
Gary L. Price
Tanya Robe

Tanya L. Rogers
Jay and Christine Ruberto
Louis Secreto
Dean Shriver
Allen and Pat Staggers
Dr. and Mrs. I. B. Taskin
Mark Tenney
Angie Toothman
Nancy L. Vandergrift
Mark L. Wolfe
Steven Zelenak
16 Anonymous

Statement of Financial Position

(Year Ending December 31, 2017)

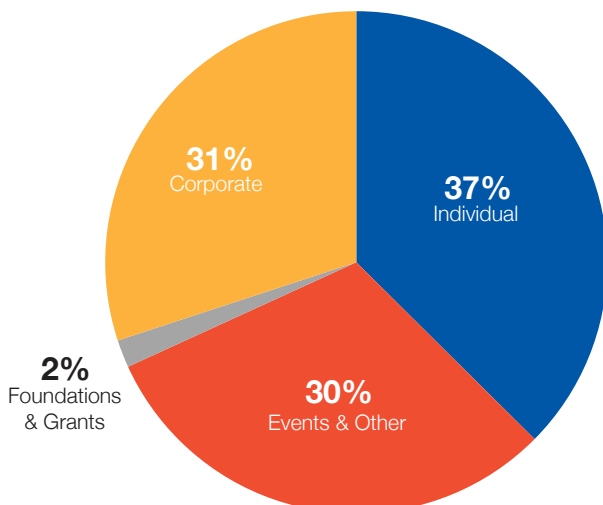
Checking/Savings	192,030	Accounts Payable	(37,667)
Accounts Receivable (Net of Allowance)	15,461	Allocations & Designations Payable	315,990
		Other Current Liabilities	1,789
Total Current Assets	207,491	Total Current Liabilities	280,112
Property and Equipment	18,492		
Accumulated Depreciation	(17,318)		
Total Fixed Assets	1,173	Total Liabilities	280,112
Other Assets	694	Total Equity	137,911
TOTAL ASSETS	\$ 418,023	TOTAL LIABILITIES & EQUITY	\$ 418,023

Statement of Activities

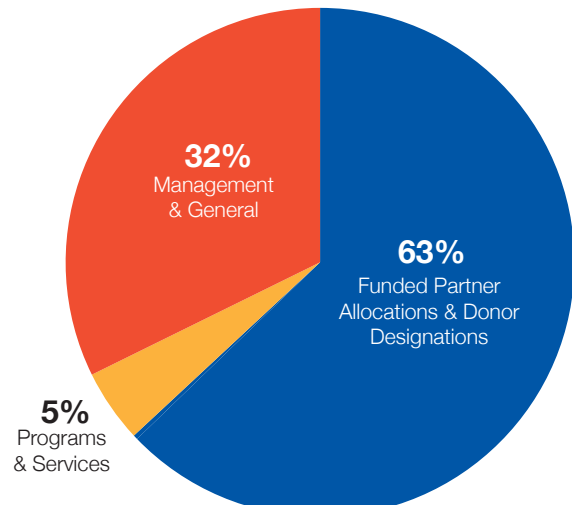
(Year Ending December 31, 2017)

Individual Gifts	157,060	Funded Partner Allocations	286,388
Corporate Gifts	128,979	Donor Directed Designations	1,309
Foundations and Grants	7,496	Programs and Services	21,201
Events and Other Revenue	126,064	Management and Fundraising	147,258
Total Revenues	\$ 419,599	Total Expenses	\$ 456,156

Revenue



Expenses



Sponsorships



Media Partners



Foundations and Grants

Datha/Gene Foundation
Dominion Foundation

First Energy Foundation
Marion County Commission

Board of Directors

Holly Kauffman
President
Mon Power

Devanna Corley
Vice President
Thrasher Group

Gretchen Ross
Secretary
WBOY

Toni Balenger
Treasurer
Marion County FRN

Michael Angelucci
Jeanie Brenneman
Dani DeVito
Rebecca DiClemente
Taylor Downs
Amy Drvar
Brandon Flower
Julie Fox
Robin Gomez

Marion County Rescue Squad
Community Volunteer
Proactive Solutions
Resolute Forest Products
Manchin Injury Law Group
Fairmont State University
Esquire
Times West Virginian
City of Fairmont

Mike Lawson
Johnny Moore
Sally Morgan
Chuck Mullett
Blaire Nuzum-Wise
Kevin O'Connor
Kevin Rogers
Melanie Thompson

Community Volunteer
Pierpont C&T College
Marion County Schools
Community Volunteer
Esquire
Community Volunteer
Rogers Electrical Contracting
Huntington Banks

Committees

Finance

Melanie Thompson - Chair
Toni Balenger - Vice Chair
Holly Kauffman
Charles Mullett
Gary Jack
Butch Osborne
Kevin Rogers

Governance and Nominating

Blaire Nuzum-Wise - Chair
Taylor Downs
Devanna Corley

Personnel

Rebecca DiClemente - Chair
Gina Fantasia
Fred Lemasters
Johnny Moore
Tina Shaw

Publicity

Misty Poe - Chair
Gretchen Ross

Community Impact

Robin Gomez - Chair
Dani DeVito
Kate Green
Mariah Cunningham
Eric Pulice
Cathy Reed

Campaign Cabinet

Mike Angelucci - Chair
Tina Shaw - Vice Chair
Earl McConnell
Martha McConnell

Safety

Holly Kauffman - Chair
Jeanie Brenneman

Community Review

Jeanie Brenneman - Chair
Sally Morgan - Vice Chair

Members:

Mary Meighen
Susan Dempsey
Kevin O'Connor
Bob Mild
Kevin Rogers
Kim Pellilo
Tracey Beckley
Robin Gomez
Brandon Flower
Rosemary Phillips
Allan Keener
Lyla Grandstaff

Liaisons:

Jude Miller
Vicki Iber
Kevin Wilfong
Becky DeVito
Rhea Efaw
Toni Balenger
Robin Moore
Ryann Moore
Melissa DeWitt
Amber Walker
Christina Lavorata
Phil Reed
Gary Jack
Misty Poe



UW Staff

Brett White
Executive Director

Ariana Cato-Chapman
Office Manager

Gatsby Rider
Office Assistant



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American Red Cross
River Valley Chapter

