



# LEADERSHIP GIVING SOCIETY

The Tygart Valley United Way Leadership Giving Society recognizes and celebrates the vital importance of personal giving at exceptional levels. Members of our Leadership Giving Society are people of vision. Their community involvement creates solutions that shape tomorrow.

### Can I be counted as a Leadership Giver if I earmark my gift to support a specific agency?

Yes, any gift, whether designated or not, that is above the \$500 level is recognized as a member of the Leadership Giving Society.

### My spouse makes a separate contribution to United Way in another workplace. Can we combine our gifts to be eligible for LGS recognition?

Yes. Please be sure to include their name on your pledge card or call the United Way office to bring the combined gift to our attention.

### Why wasn't my name listed in the newspaper as a Leadership Giver?

There are several possible reasons:

1. We are proud to publish the names of our LGS members. However, we will not list a name unless we have received permission. You need to indicate your preference on your pledge card or contact our office.
2. You made a pledge through your company campaign, but the materials have not been forwarded to the United Way yet.

### Should I send back the pledge card I received in the mail or wait to pledge through my company's campaign?

Returning the pledge card promptly to United Way assures that we have updated information for our campaign reports. If you prefer, the pledge card can be given to your company's campaign coordinator. If you are using payroll deduction, be sure and give the correct copy to your coordinator for processing with your payroll office.

### Who should I contact with questions?

Brett White, Chief Executive Officer  
brett@tvunitedway.org  
(304) 366-4550  
tvunitedway.org

## LGS LEVELS

\$500 - \$999	<b>Advocate</b>
\$1,000 - \$1,499	<b>Leader</b>
\$1,500 - \$1,999	<b>Partner</b>
\$2,000 - \$2,499	<b>Champion</b>
\$2,500 - \$2,999	<b>Pillar</b>
\$3,000 - \$4,999	<b>Visionary</b>
\$5,000 - \$9,999	<b>Pioneer</b>
\$10,000 +	<b>Tocqueville</b>

## LGS BENEFITS

- Recognition in local newspapers
- Recognition on the United Way website and in United Way publications
- Invitation to our exclusive LGS reception held annually at varying locations

## NEW THIS YEAR!



The Senator Society, which recognizes those leadership giving members that make single or cumulative gifts of \$10,000 or more, was founded in honor of the eight West Virginians from the Tygart Valley region that have served in the United States Senate.

Members are considered the most loyal advocates of the United Way's mission.

Members are inducted into the society annually as part of the LGS. Members will have given at least \$1,000 annually over 10 years or any cumulative total crossing over the \$10,000 mark.

Inductee names are inscribed upon a plaque on permanent display in the United Way offices so that their philanthropic generosity will be known for generations to come. The founding members were inducted in 2022.

Tygart Valley  
United Way

