

United Way of Marion and Taylor Counties

FACT SHEET



United Way of Marion
and Taylor Counties

MISSION

United Way fights for the health, education, and financial stability of every person in Marion and Taylor counties.

GOVERNANCE

United Way MTC is an independent, volunteer-directed community organization governed by a 24-member board of directors representing the communities it serves.

President of the Board: Dani DeVito, ShalePro
Vice President of the Board: Christine Miller, Taylor County Schools
2021 Campaign Chair: Devanna Corley, Civil Environmental Consultants

Executive Director: Brett White

INVOLVEMENT

Over 100 local businesses partner with United Way to conduct their annual fundraising campaign. Last year, over 350 volunteers assisted the organization.

EFFICIENCY

The administrative rate of 9.8% is significantly lower than the average of 35% recommended by the Charities Review Council.

RESULTS

United Way and its funded partners are working to address the needs in our three impact areas of Health, Education, and Financial Stability.

- Over 38,704 meals served to families and individuals in need
- Families saved over \$18,400 in tax prep fees using MyFreeTaxes.com
- 9,413 individuals received emergency financial assistance

Funding supports 31 programs at 25 health and human service agencies in Marion and Taylor counties.

COVID-19

United Way established the COVID-19 Response and Recovery Fund in early March 2020. As a result of your generosity, we were able to make grants totaling over \$100,000 to over 40 organizations in Marion and Taylor counties. Since then, we've been working 24/7 to identify needs, fill gaps, and be a reliable source of assistance to our communities.

RESOURCES

United Way MTC generated over \$510,425 through its annual campaign in 2019. An additional \$32,000 was generated in grants and sponsorships, resulting in total resources of \$542,425. Non-financial contributions in the form of in-kind gifts are valued at over \$80,000.

unitedwaymtc.org