



The United Way of Marion and Taylor Counties Leadership Giving Society recognizes and celebrates the vital importance of personal giving at exceptional levels. Members of our Leadership Giving Society are people of vision. Their community involvement creates solutions that shape tomorrow.

Can I be counted as a Leadership Giver if I earmark my gift to support a specific agency?

Yes, any gift, whether designated or not, that is above the \$500 level is recognized as a member of the Leadership Giving Society.

My spouse makes a separate contribution to United Way in another workplace. Can we combine our gifts to be eligible for LGS recognition?

Yes. Please be sure to include their name on your pledge card or call the United Way office to bring the combined gift to our attention.

Why wasn't my name listed in the newspaper as a Leadership Giver?

There are several possible reasons:

1. We are proud to publish the names of our LGS members. However, we will not list a name unless we have received permission. You need to indicate your preference on your pledge card or contact our office.
2. You made a pledge through your company campaign, but the materials have not been forwarded to the United Way yet.

LGS LEVELS

\$500 - \$999	Advocate
\$1,000 - \$1,499	Leader
\$1,500 - \$1,999	Partner
\$2,000 - \$2,499	Champion
\$2,500 - \$2,999	Pillar
\$3,000 - \$4,999	Visionary
\$5,000 - \$9,999	Pioneer
\$10,000 +	Tocqueville

LGS BENEFITS

- Recognition in the *Times West Virginian* and the *Mountain Statesman*
- Recognition on the United Way website and in United Way publications
- Invitation to an exclusive LGS reception, held at various locations annually

Should I send back the pledge card I received in the mail, or wait to pledge through my company's campaign?

Returning the pledge card promptly to United Way assures that we have updated information for our campaign reports. If you prefer, the pledge card can be given to your company's campaign coordinator. If you are using payroll deduction, be sure and give the correct copy to your coordinator for processing with your payroll office.

Who should I contact with questions?

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